

The sweeTea

Thesweetea

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Company Overview

ThesweeTea is a tea company located in Gangneung City in Gangwon-do Province known to be a clean area and specialized in cultivating and processing raw materials and manufacturing, distributing and selling products. Since its foundation on October 1, 2016, ThesweeTea has pursued to present its customers with a healthy life based on a corporate vision aimed at harmonizing the nature with human beings. The company is manufacturing fresh and healthy products that customers can enjoy eating with confidence.

History

- 2016. 10 Established 'Goldlight'
- 2018. 03 Financed by the Agriculture Forestry and Fisheries Credit Guarantee Fund
- 2018. 10 Launched SweeTea PONGDANG Lemon and SweeTea PONGDANG Lime
- 2018. 11 Financed by Small and Medium Business Corporation
- **2019. 01** Renamed as 'ThesweeTea'

Moved in Gangneung Science & Industry Promotion Agency

2019. 04 Opened Cafe Roum 'Sacheon branch'

Launched SweeTea PONGDANG Lime, Grape Fruit, Lemon and Orange

- 2019. 05 Financed by KIBO
- **2019. 06** Selected as 2019 Seoul Excellent Product Award by SBA Established Initial Startup Package Agreement with the Ministry of SMEs and Startups
- **2019. 12** Registered as Agricultural Management Business
- **2020. 03** Moved in Gangneung Marine Bioindustry Support Center Factory Complex

Performance

- 2019. 06 Received 2019 Seoul Excellent Product Award
- **2020. 02** Acquired Vietnamese Safe Food Certification
- **2020. 06** Acquired a patent on fermented powdered meals based on lactic acid bacteria and yeast and a production process