



## hwaitong Cooperative Association

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Yeongwol-gun, Gangwon-do,  
Republic of Korea

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### Company Overview

Based on Huai Tong's belief in "passing to flowers," it is a social enterprise designed to contribute to the development of the local community by gathering flower lovers to lead the popularization of flower tea and by communicating the relationship between people and people through the culture of flower tea.

- Founded on January 11, 2016, it currently has 25 members.
- Designated as a forest-type preliminary social enterprise on May 28, 2018.
- September 5, 2019 Designated as a Community Contribution-type Social Enterprise.

### History

**2018. 02** Pyeongchang Winter Olympics torch relay tea  
Pyeongchang Winter Olympics Gangneung Seamark Hotel Media Day  
Pyeongchang Winter Olympics Gangwon Gift Hall Promotion Tea Party

**2018. 03** Geoje City Senior Exhibition Tea Party Travel

**2018. 04** Exhibition and tea table for the 52nd Danjong Cultural Festival 2018

**2018. 06** Gangwon Provincial People's Sports Festival VIP Dinner Tea Party  
Chuncheon Public Institutions Workshop on Social Value Realization

**2018. 07** Wonju City Hall Exhibition Hall at the opening ceremony of the 2018 Gangwon stamp exhibition

**2019. 08** DMZ Peace Ullim Arirang Festival  
2019 Job Credit Union Youth Skills Up Event Tea Table (Yangyang/Chuncheon/Wonju/Samcheok)

### Performance

#### Certification

- Registration of Huai Tong's
- Fuai Tong Tea Cup" Trademark
- Cha-spoon" design registration
- Registration of trademark of Huai Tongcha