



NEULSOM

CEO | SUN MI SUK

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Company Overview

Neulsom, a pure Korean word which means “unchanged craftsmanship” was established as a craft business with a commitment to do its best while always keeping in mind its original resolution.

I, as the CEO of Neulsom as well as a metal craft artist, produce silver jewelry while constantly studying metal crafts to contribute to the culture society.

Also, I put efforts to utilize Chuncheon nephrite, a gem of the city, in various ways when making jewelry. You can also find silver nephrite jewelry at the HDC Shilla Duty Free. Going forward, I hope to pioneer the jewelry market with popular designs and price competitiveness.

History

2013-2019 Participated in the Handmade Fair, 2016 Jewelry Fair and GTI Expo

2015-2019 Participated in the GTI Expo

Certified as an expert of handcrafted accessories, total craft instructor and polymer jewelry instructor

Performance

Patent

- No. 30-0930537,38 patents for jade ring and jade accessories

Award

2015 Won a prize in the 8th Korea Crafts Competition

2015 Received a prize from Kangwon Regional SEMs and Startups office

2016 Received a prize from KBIZ Korea Federation of SMEs

2017 Received a prize from KDWF Gangwon-Do Branch

2018 Received a prize from Gangwon Provincial Council

2019 Received a prize from Chuncheon City