



Hoengseong Insam Farm Corporation

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Company Overview

As a sixth industry certified company, the nation's top producer of processed 'deodeok' products, and Korea's first producer of fermented black 'deodeok', we are firsthand farm, process, and distributors in the clear zone of Hoengseong, Gangwon-do Province.

We plan to launch various nine-time steamed and nine-time solar dried 'deodeok' products, red ginseng, and balloon flower roots. With the best health products made with the best raw materials, our company is growing its trusted brand 'Hasimjung' to advance into the world beyond Korea.

History

- 2005** Established Hoengseong Ginseng Farming Association Corporation to study and product launch ginseng and 'deodeok'
- 2009** Established the Hasimjung brand and released red ginseng product "Hasimjung red ginseng pure liquid 99.9"
- 2010** After developing jointly with Hoengseong County Agricultural Technology Center, released the "Red ginseng extract pill" and "Deodeok extract pill"
- 2013** After developing jointly with Kangwon National University RIC, launched a new product "Deodeok Concentrate" and founded a farming cooperative 'Sup & Deul'
- 2015** Launched a new product "Deodeok extract tea"
Rural convergence industry operator certification (sixth industry certification)
- 2017** Launched red balloon flower root extract liquid, red balloon flower root pill, Cordyceps pill, Cordyceps extract liquid, fermented black 'deodeok' extract liquid, fermented black 'deodeok' pill
- 2019** Developed new "Fermented black deodeok concentrate", "Red balloon flower root concentrate", "Red balloon flower root powder" Developed new "Fermented black deodeok powder" and fermented black deodeok (original liquid)
- 2020** Launched a new product, Hasimjung Hoengseong deodeok tea
Plans to launch new "Fermented black deodeok gift set", Fermented deodeok, Fermented red ginseng, Fermented balloon flower root, Fermented balloon flower root stick, and Bottled beverages and relocate to a newly built factory

Performance

Certification: Rural convergence industry operator certification(6th industry certification)

2011. 11 Award from the Ministry for Food, Agriculture, Forestry and Fisheries

2011. 12 Rural Development Administration Award for Excellence in Fostering Agricultural Management Organizations Project
Gangwon-do Province Governor citation

2016. 10 Korea Forestry Cooperative Award for Forestry Man

2018. 10 Forestry Cooperative Grand Prize for Forestry Man

2019. 02 Gangwon-do Province Governor citatio

2019. 06 Grand prize in SNS Agricultural Marketing Activating Competition

