

## Company Overview

J.Innovation, an eco-friendly living culture company, is an offshoot of Julia Cosmetics. Julia Cosmetics was the second cosmetics company in Korea, established in 1956.

We are committed to enhancing the functionality of natural cosmetics without using harmful ingredients, as well as developing personalized aroma masks, trendy new products that reflect customer needs, and export-oriented products to promote K-Beauty. Under the company slogan "Healthy Beauty for Beauty," J.Innovation applies recipes optimized for your skin by carefully selecting natural ingredients in accordance with the company goal of pursuing a healthy beauty.

## History

- 2017. 12** Established from Korean Julia Cosmetics
- 2018. 01** Exported products to Brazil
- 2018. 02** Exported products to Thailand, opened launch show, and concluded a tripartite agreement with Thai company BONANZATECH and FAMILY
- 2018. 10** Signed a contract agreement for conditional purchase with Thailand
- 2018. 11** Registered trademark of DermaMOAB and patent registered for cosmetics raw materials
- 2019. 02** Exported products to China
- 2019. 06** Released Seoldana Snow Complexion Cream and exported and promoted products via Vietnamese influencers
- 2019. 07** Exported cosmetics to Thailand and the Philippines, registered Seoldana trademark, and participated in Cosmetics Fair held in Kyrgyzstan
- 2019. 09** Attended the Malaysian Cosmetics Fair
- 2019. 11** Registered Lumigen Trademark

## Performance

### Patents

- Obtained a patent for cosmetics raw materials