



Jsarari Farm

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Company Overview

The birthplace of Jeongseon Arari Hangwa Farm was a family store, which made and sold handmade foods such as hangwa (Korean sweets), yakgwa (honey cookie), gangjeong (sweet rice puffs), and grain syrup in a traditional way for some 50 years. We established a farming association corporation in order taking in fresh raw materials from local farmers with the purpose of making a variety of once again popular traditional products, continuing the reputation of the great hangwa family. In addition to hangwa, we are developing and launching items made from local products such as balloon flower and ginger as well as various processed foods, and pioneering various markets.

History

2013 Established Jeongseon Arari Hangwa Farm

2017 Developed strategic products for the Pyeongchang Winter Olympics

2019 Developed process technology of Small and Medium Business Administration

2020 Selected as a Village Company by Ministry of Public Administration and Security

Performance

2016. 10 Rural convergence business certification

2017. 08 Jeongseon Arari Jocheong (trademark)

2017. 12 Manufacturing method of Jocheong containing active ingredient of Hwanggi (patent)

2018. 01 Acquired ISO 9001

2018. 09 JCertification of FDA for 3 items including Jeongseon Gangjeong

2019. 01 Farmers and merchants convergence type SME