



Donghwa Food

16-11, Nonggongdanji 2-gil, Sokcho-si
Gangwon-do, Republic of Korea

CEO | Lee Ji-yeon

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Company Overview

Donghwa Food values hygiene and health in its customer food culture. We are leading the way in taste and quality in the food industry. In addition, we have world-class product development ability in place to achieve our aim of contributing to national health and food culture.

In order to spread the healthy table cuisine of Korea to the world, Donghwa Food pursues customer health, joy, and happiness over profit. We strive to provide better food and taste. Using the stepping-stone of the domestic market for export markets in the U.S., Japan, and China, we are various efforts to develop a variety of products and new menus to tap into new markets in Southeast Asia and elsewhere.

History

2002. 01 Opened Donghwa Food (with family business succeeded by Lee Ji-yeon, CEO)

2003. 07 Registered telemarketing business

2010. 11 Full membership of the Korea International Trade Association.

2017. 04 Registered as a member of the Gangwon-do Agricultural and Fishery Export Association

2018. 01 Agricultural and commercial convergence small and medium enterprise
(of strategical alliance type)

2018. 03 Women's Enterprise of the Korean Women Entrepreneurs Association (Manufacturing)
Business registration card (Food manufacturing and processing industry)
Business report card (food retail sales business)

2018. 03 Business report card (Instant sales manufacturing processing industry)

2018. 09 Designated as a family business by the Korea Food Research Institute

Performance

- 2011. 04** Won Bronze Prize in the Fisheries Brand Expo 2011 (Omani Pollack sashimi)
- 2012. 12** Gangwon Provincial Governor's Commendation (Developing overseas markets)
- 2016. 10** Sokcho Omani salt-pickled seafood trademark registration
- 2016. 11** Sokcho Mayoral Commendation (Regional economy growth)
- 2016. 12** Gangwon-do Governor's Commendation (promotion of consumption and PR of fisheries products) and Gangwon-do Governor's Commendation (family business activities)
- 2017. 02** Patent registration (Manufacturing method of seasoned Pollack sashimi)
- 2017. 09** HACCP Certified [Seasoned salt-pickled Seafood]
- 2018. 12** FSSC22000 Certified (MSCB-105)
- 2019. 01** Patent registration - Manufacturing method of abalone-added seasoned Pollack sashimi and abalone added seasoned Pollack sashimi preparation
- 2019. 02** Patent Registration - Manufacturing method of seawater Pollack roe boiled in soy sauce
Patent registration - Manufacturing method of perilla leaf pickles using deep ocean water
- 2019. 05** Commendation on 18th Food Safety Day
- 2019. 11** Iron Tower Order of Industrial Service Merit (Exemplary small entrepreneur)
- 2019. 05** Use of certification mark approved for agricultural and fisheries products in Gangwon Province
- 2019. 08** Use of Gangwon Pollack integrated brand approved
- 2019. 07** Patent registration - Manufacturing method of seasoned salt-pickled shrimp using deep seawater
- 2019. 07** Citation of Gangwon-do Economy Promotion Agency (Regional Economic Revitalization and Export Project)
- 2019. 10** Selected as a Promising Small and Medium Business in Gangwon-do
- 2019. 12** Bronze Prize in Fisheries Food Export Brand Competition (Omani mixed salted seafood)
- 2020. 05** Food processing selected by Sokcho City Master (Pollack sashimi)