

Dajoa Food

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Company Overview

DAJOA Food specializes in jeotgal (salted preserved dishes), and is located Sokcho, an environmentally clean coastal area off the East Sea. The company is endeavoring to produce clean and safe premium products through ongoing R&D using traditional methods. We are currently expanding the offline market along with the open market. DAJOA Food continues to aggressively promote, to delight customers, and to make traditional jeotgal varieties of premium taste unique in Sokcho.

History

2017. 12 DAJOA Food founded

2018. 01 Applied for trademark (brand identify & corporate identity)

2018. 12 BI (For Dream) trademark registered

2019. 01 Started sales in open market

2019. 02 Built homepage (DAJOA Food)

Performance

Patented technology

- Brand name, For Dream, registered as a trademark (No. 40-142996)