



GLOBAL GANGWON TRADE CO.,LTD.

2315, Yeongseo-ro, Chuncheon-si,
Gangwon-do, Republic of Korea,
2 Floor Room

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Company Overview

Global Gangwon Trade Co., Ltd. manufactures beauty appliances and natural handmade soap and is the sole distributor of <Seoljiyoon Cosmetics> and the <Facial Recognition Body Temperature Measurement Panel>. It is also a general trading company exporting over 1,500 first rate products from 250 Korean small and medium-sized enterprises to the United States, China, Mongolia, Japan, Taiwan, Thailand, Vietnam, the Philippines, Indonesia, Romania, Poland, Russia, Germany, East Timor, etc. It operates its own B2B platform as an online/offline export platform company for Korean small and medium-sized enterprises while aiming to become a global company through continuous growth.

History

- 2014. 09** Opened Global Gangwon Trading Company/built export infrastructure
- 2014. 11** Established Global Gangwon Trading Corporation
- 2015-2016** Participated in domestic and overseas export exhibitions/consultations
 - Participated in 20 renowned exhibitions, including the Guangzhou Canton Fair in China, and designated the Chinese market as a main growth area
- 2015. 12** Established an online overseas marketing system
 - Uploaded our products to 11 domestic/overseas B2B & B2C sites including buykorea and tradekorea
- 2016. 04** Built a platform dedicated to B2B: Apr. 5th, 2016, <http://www.iggtmall.com>
 - Started online marketing by opening a reverse direct purchase shopping mall with B2C + B2B combined. => Started to operate B2B-only platform (May 1st, 2020)
 - Focusing on O2O (Online + Offline) business through global network establishment
- 2017. 10** Relocated company: Oct. 30th, 2017 to current location (Yeongseo-ro 2315 in Chuncheon)
- 2019. 01** Opened domestic and foreign branches: China's Yeontae Branch (Jan. 31st, 2019), Seoul Branch (Mar. 5th, 2020) and Vietnam Branch (Apr. 15th, 2020)

Performance

Patent

- No. 10-1785107 (liquid cosmetics injector), Sep. 28th, 2017

Award

- Gangwon-do Governor Award (Dec. 15, 2015, Day of Trade for merit)
- Chuncheon Mayor's citation (Dec. 23rd, 2014, Chuncheon municipal government contribution)
- Citation by Chairman of the KBIZ Korea Federation of SMEs (May 16, 2013, for supporting small and medium enterprises)