



Delaluz cosmetic

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Company Overview

De La Luz Cosmetics is a specialized skincare brand based on naturalism focused on relaxing the tired skin for and presenting rebalancing time to contemporary women in their 20s and 30s who suffer daily routines, environmental contamination and work-related stress.

De La Luz Cosmetics is specialized in manufacturing and selling products designed to minimize skin fatigue and maximize the greatest effects through the use of natural and functional EWG-green ingredients.

We make efforts to recover the natural luster of the skin with natural ingredients by learning the beauty of the nature and pursuing harmony between inside and outside.

History

2019. 03 Founded De La Luz Cosmetics

2019. 08 Certified as a female-owned business
Filed an application for 2 patents

2019. 09 Selected for Hallym University LINC + Project Group All-Set Assistance Business

2019. 10 Selected for Kangwon National University Challenge Project

2019. 11 Launched Glutathione Whitening Product Line (4-piece basic skincare set)
Selected for Gangwon Creative Economy Center IR Commercialization Support Fund
Filed an application for a trademark

2019. 12 Launched Biolance Brightening Mask Pack
Launched from; sea Soothing Cream

2020. 01 Opened Naver Smart Store
Filed an application for a trademark

2020. 02 Opened Chuncheon Specialty Shop

2020. 03 Filed an application for a patent

2020. 04 Opened Kakao Shopping Talk Store

2020. 06 Acquired certification from FDA under the umbrella of the Ministry of Health and Welfare in Vietnam

Performance

- Filed an applications for 3 patents
- Filed an application for a trademark
- Acquired certification from FDA under the umbrella of the Ministry of Health and Welfare in Vietnam